Who, What, Where?

Researching for your interview

On the next slide you will see a group of students who are just about to graduate from Birmingham City University. Click on their picture to see who they are, what course they studied and what they want to do with their life after university.
My name is Wendell. I am just completing my degree in Computer Sciences and I would like a career in web development.

Hello, I’m Wal. I want to be a Clinical Psychologist and got great results in my degree.

Hiya, call me Wills. I have just graduated from my course in Criminology and I want to work in Trading Standards.

Hi, I’m Wanda. I am just about to graduate in Business and Advertising and I would like to find a graduate traineeship.

Hello. I am Wasim. Having completed my course in Planning and Development I would like a career in Town and Country Planning – possibly Development Control.

My name is Warren. I have just finished my Music Technology course and would like to go into multimedia soundtrack creation.

Click onto a student’s picture to find out who they are.
Let’s meet our graduating students and find out how you can go about researching the organisations you want to work with - giving you the edge over the other interviewees.

Select a student image above and find out what it is they need to know.
Hello, I’m Wanda. I am just about to graduate in Business and Advertising and I have seen a great graduate traineeship opportunity and I have been invited for interview.

But how do I give myself the ‘edge’ as there will be lots of competition?

Well Wanda, what you need to do is really do your homework about the organisation. Find out as much as you can about the place you would like to work. Then you will go to your interview prepared to discuss why you want to work there, demonstrating you know all about them, their values, their successes, etc.

Okay, how do I do that?

Here’s how:

Click (just once) on the link below and it takes you to a really useful resource for researching your own career opportunities

Who, What, Where?
Hello. I am Wasim. Having completed my course in Planning and Development I have been for a couple of interviews.

What really confuses me is when the interviewers ask “have you any questions”. What should I say there?

Looking at the materials we have will help you prepare some excellent questions for that awkward moment when the interviewers say “and what would you like to ask us” and you can frame questions which reflect their values and vision.

Great, thanks, I’ll give that a go

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Who, What, Where?
Hello, Wal here.

My aim is to be a Clinical Psychologist, and where could I find out more about the organisation I have seen who are offering graduate training?

Well Wal, guidance about searching for the right sort of information is important. You should link into the site below for some hints and tips.

Okay, I'll give it a go, Thanks

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Who, What, Where?
Hiya, I’m Wills

I am looking at a job with Trading Standards

I would like to check out what some of the current issues are, so when I go for my interview I am really well prepared

That’s a really good plan, Wills

If you click once on the link below you can find a great website which will help with your searches

Who, What, Where?
My name is Warren. I have an interview coming up for a job as a trainee sound engineer. I was wondering what the client base for this organisation might be?

That’s a good thought. Why don’t you check out the company website and also find out more about who runs it as that could give you some clues?

Thanks – that’s a good idea but how would I find these things out?

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Who, What, Where?
I’m Wendy
I have lined up interviews two schools.

I need to find out how well the students are doing at each one, so I can prepare my ideas for any extra curricula Maths teaching I might like to suggest, if I am asked.

Looks like a good question Wendy. If you click once on the link below you can find a great website which will help with your searches

Who, What, Where?
My name is Wendell. I am just completing my degree in Computer Sciences and I would like a career in web development. I have found what looks like an interesting opportunity but need to know much more about the company.

Well, why not check out the website to see how you can go about finding out much more about the company?

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